



## Service Packages

### Logo Creation

- **\$999** – Logo with a website package (one-time design fee).
  - **\$1,499** – Logo without a website package (one-time design fee).
- You will own the rights to your logo, and both logo packages include:
- ◇ A visual identity checklist (a.k.a. Standards Manual).
  - ◇ Several customized digital files of the logo for social media and email.
  - ◇ Several camera ready file formats of the logo for stationary, business cards, t-shirts, etc.

### Online Presence

- **\$999** – A one-page informational website (one-time design fee).
- **\$4,999** – A five-page informational website which includes content management system (one-time design fee).
- **\$7,499** – An e-commerce website with content management access (one-time design fee).

### Monthly Subscriptions

- **\$4.99/month** – Web hosting with free domain registration for the first year.
- **\$99/month** – Discounted maintenance package, or a pay-as-you-go option of \$149.
- **\$249/month** – Starting rate for digital marketing plans, which includes a monthly email blast and social media posts.
- **\$299/month** – Starting rate for search engine optimization packages.

### Photo Package

- **\$599** – Includes images of ten products, three building interior and one building exterior.
  - ◇ Will provide high-res versions for publications and print, smaller JPG versions for websites, and 12 images formatted for social media with text for monthly posts.